

#MerryBristmas Advertising Opportunities

Campaign Partner (Two Available)

In addition to the specific exposure below, campaign partners benefit from being included within the campaign creative (main graphic and main video), invitations for up to four people to our campaign media launch (mid-November) and guaranteed inclusion within campaign media releases.

One Featured Tile	Top row featured advert on the campaign landing page		
One Campaign Landing Page Web Banner Advert	Links direct through to your own website		
One 'Don't Miss' feature on Things to do	Links through to your business listing		
One Solus E-Newsletter	Database of 21,000		
One Sponsored Blog Post	Supported with paid for social posts	£5,000+vat	
Inclusion in round up Blog Posts	Promoted across Visit Bristol's social channels		
Minimum of three posts on Visit Bristol's Instagram and Facebook	118k combined followers		
Minimum of five posts on Visit Bristol's Twitter	92k followers		
Media launch event co-sponsor	Your press release included in media pack and opportunity to present to the media		

Silver Package (Three Available)

		Partner Cost	Member Cost
One Sponsored Blog Post	Supported with paid for social posts		
One E-Newsletter Feature	Database of 21,000	£750+vat	£1,250+vat
One E-Newsletter Banner Advert	Database of 21,000		
Two posts on Visit Bristol's Instagram and Facebook	118k combined followers		
Three posts on Visit Bristol's Twitter	92k followers		

Bronze Package (Five Available)

		Partner Cost	Member Cost
One E-Newsletter Feature	Database of 21,000		
One E-Newsletter Banner Advert	Database of 21,000	£300+vat	£500+vat
One post on Visit Bristol's Instagram and Facebook	118k combined followers		
Two posts on Visit Bristol's Twitter	92k followers		

Individual Options

		Partner Cost	Member Cost
Campaign Landing page Web Banner Advert (one available)	Direct link through to your website	£400+vat	£500+vat
One E-Newsletter Feature (three available)	Database of 21,000. Link to business listing	£100+vat	£200+vat

One E-Newsletter Banner Advert (limited availability)

Database of 21,000. Direct link to website

£150+vat

£250+vat